



Saturday, May 12, 2018

Registration at 9:00 A.M.

Walk at 9:30 A.M.

Embassy Suites Downtown

Patio outside Riverview Lobby

101 East Locust Street, Des Moines, IA 50309

www.ruthharbor.org

“Tips” for raising funds and awareness for Ruth Harbor’s Walk for Life!

- Communicate Ruth Harbor’s mission
- Tell the listener why and how **you** are being supportive.
- Invite the listener to join you in some way (walk, support, and/or pray).

Some practical ideas to consider:

- Send an e-mail with link to your walker webpage
- Ask for donations in lieu of a birthday gift
- Pass on your manicure or that extra latte this week, donate the savings to Ruth Harbor
- Add Ruth Harbor Walk information to your voicemail message
- Add a note about Ruth Harbor’s Walk under your email signature
- Post a donation form in your lunchroom.
- Ask businesses that you frequent for a donation
- Share Ruth Harbor’s story with your small group or your church
- Drop your change in a “Ruth Harbor Jar” - have one for home and one for the office
- Keep your sponsors updated on your progress toward your goal

Be Creative!