



## **“Tips” for raising funds and awareness for Ruth Harbor Ministries’ Walk For Life!**

- Communicate Ruth Harbor’s mission
- Get personal and share your story
- Invite the listener to join you in some way (walk, support, and/or pray)

Some practical ideas to consider:

- Start early so you will have more time to raise funds
- Send an e-mail with a link to your walker webpage
- Donate to yourself - others will appreciate that you are devoting both your time and your own finances
- Ask for donations in lieu of a birthday gift
- Pass on your manicure or that extra latte this week & donate the savings
- Contact everyone who donated to you last year
- Expand your reach and include everyone on your holiday card list
- Add a note about Ruth Harbor’s Walk under your email signature
- Share Ruth Harbor’s story with your small group or your church
- Set a personal fundraising goal & keep sponsors updated on your progress
- Let your donors know their donations are tax deductible

Get creative and have fun!