



“Tips” for raising funds and awareness for Ruth Harbor Ministries’ Walk For Life!

- Communicate Ruth Harbor’s mission
- Get personal and share your story
- Invite the listener to join you in some way (walk, support, and/or pray)

Some practical ideas to consider:

- Send an e-mail with a link to your walker webpage
- Ask for donations in lieu of a birthday gift
- Pass on your manicure or that extra latte this week, donate the savings to Ruth Harbor
- Expand your reach and include everyone on your holiday card list
- Add a note about Ruth Harbor’s Walk under your email signature
- Post a donation form in your lunchroom
- Ask businesses that you frequent for a donation
- Share Ruth Harbor’s story with your small group or your church
- Drop your change in a “Ruth Harbor Jar” - have one for home and one for the office
- Keep your sponsors updated on your progress toward your goal

Get creative and have fun!